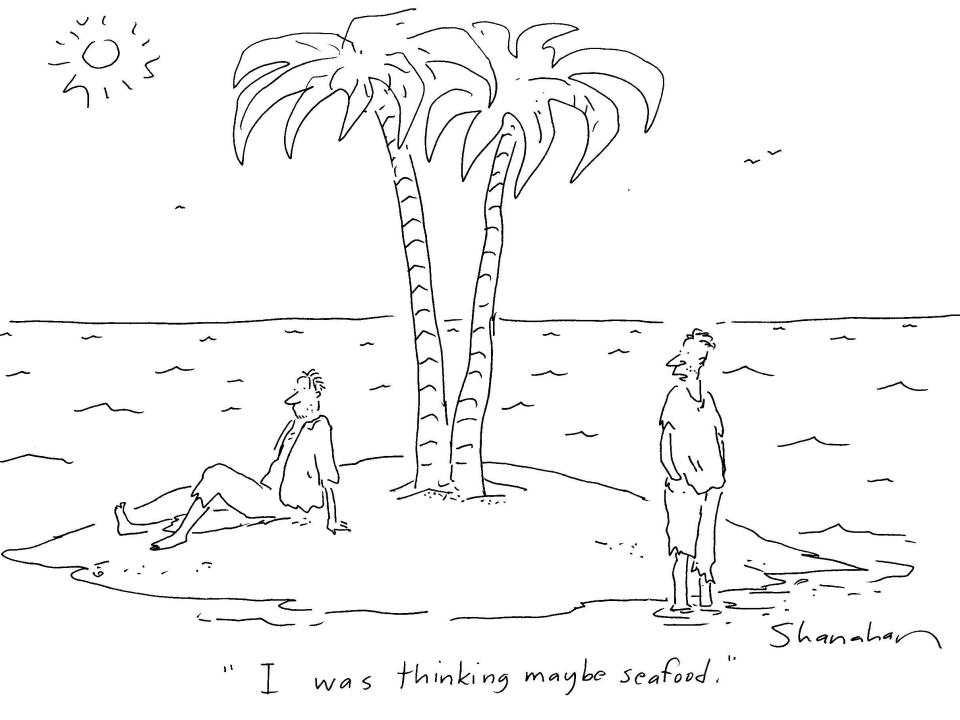
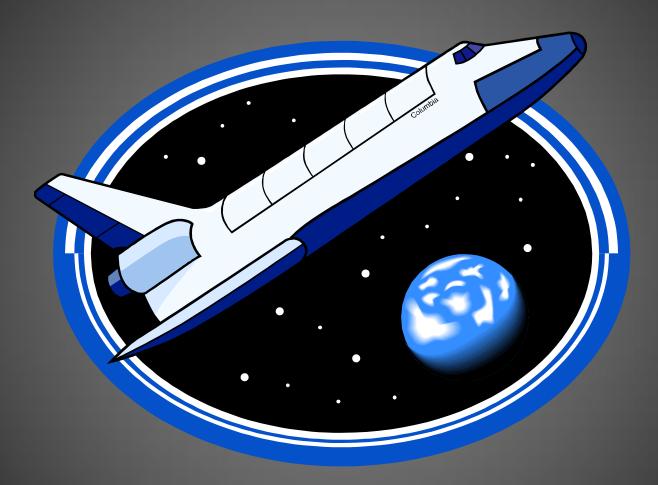


Verlyn Bailey----- President Tina Beach-----Vice President



# The Exact Opposite Concept!





# Thinking Outside the Pipe....Public Awareness at it Best!



JJ promises to travel 40,000 miles with the 811 Logo on Haulers.





# This is where it all happened......

April-	
Clovis CA PRCA	3,000
Lynden Youth Fair & Asse	mblies400
May	
Princeton BC	3,000
Spray OR	3,000
June	
Central Point PRCA	12,000
Sisters OR PRCA	
Belt MT PRCA	
Prineville OR PRCA	2,000
Steamboat Springs	3,000
July	
Red Lodge MT PRCA	
Browning MT PRCA	2,000
Philomath OR	6,000
Spanish Fork UT	
Libby MT PRCA	3,000



## This is where it all happened......

#### August

Abbotsford BC PRCA ------4,000
Omak PRCA ------16,000
Canby PRCA ------25,000
Kennewick PRCA -----25,000
Ellensburg Rodeo -----40,000

#### September

Lewiston ID PRCA -----16,000 BCRA Finals BC -----2,000 Poway CA PRCA -----6,000

#### October

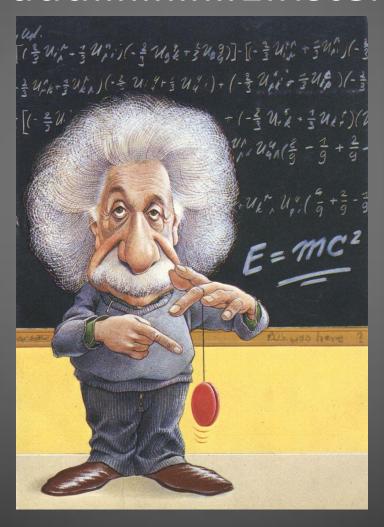
Badlands Circuit Minot ND----12,000 Billings MT NILE -----12,000

#### **November**

National Finals Rodeo/PRCA convention, Las Vegas----- 175,000



If you can't explain what you are working on to an 8 year old you're a fraud......Einstein



#### Association

- Space Shuttle
- Big Mac
- 911
- 9-11
- 1-800-424-5555
- 1-800-332-2344
- 811

NASA

McDonald's

Emergency

Terrorism

WA-One Call #

OR-One Call #

Common Ground Alliance

#### Association

- An act of associating or state of being associated
- Connection
- Relationship
- Idea
- Image
- Feeling

#### Association

 A group of persons who share common interests or a common purpose and who are organized with varying degrees of formality.



# Pipeline Association for Public Awareness







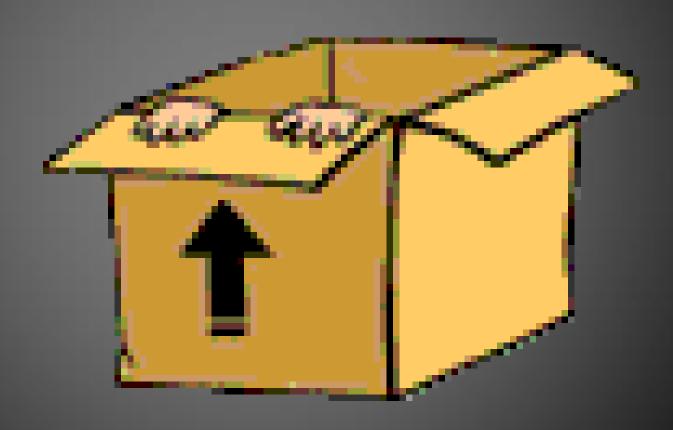








# Thinking in or outside the box?



#### Who is PAW?

 The Pipeline Association of Washington is comprised of pipeline operators throughout Washington that are dedicated to promoting pipeline safety by providing information and resources for excavators, state residents, businesses, school officials, emergency responders and public officials.

### PAW-What does it have to offer?

- Excavator Program
  - One Call Outreach
- Emergency Responder Program
- Public Official Program
  - Identified Site Registry
  - Pipelines Nearby
- School Pipeline Safety Program
- JJ Harrison (811) Advertising Program

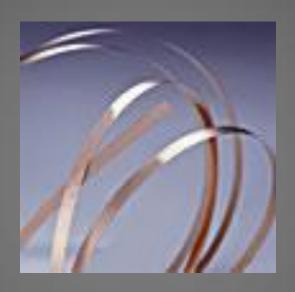


Excavator Program Coverage for Pipeline Association for Public Awareness

- •The Pipeline Association for Public Awareness (PAPA) is a nonprofit corporation established in 2004 to provide educational information concerning pipeline safety and emergency preparedness to residents and businesses located near pipelines, emergency responders and public officials in communities with pipelines and excavators working near pipelines.
- •PAPA believes that open communication and cooperation with local organizations enhances public safety, improves emergency preparedness, protects the environment and prevents damage to pipeline property and facilities.
- •Pipeline members include people, organizations and other entities who own or operate pipeline facilities. Sustaining members include people, organizations and other entities who make charitable contributions to support PAPA's pipeline safety educational programs.

# Keeping our Pipelines Safe

 PAPA administers pipeline safety and emergency readiness programs for Emergency Responders, Excavators, Public Officials, One-Call centers and School Officials across the United States. 100 times the electrical current of copper **wire** of similar dimensions.



HTS-High Temperature Superconductivity

### **PAPA**

Pipeline Training Scenarios

**Emergency Responder Video** 

**Excavator Video** 

Case Scenario

**Newsletters** 

Mailings

**Emergency Response Guides** 

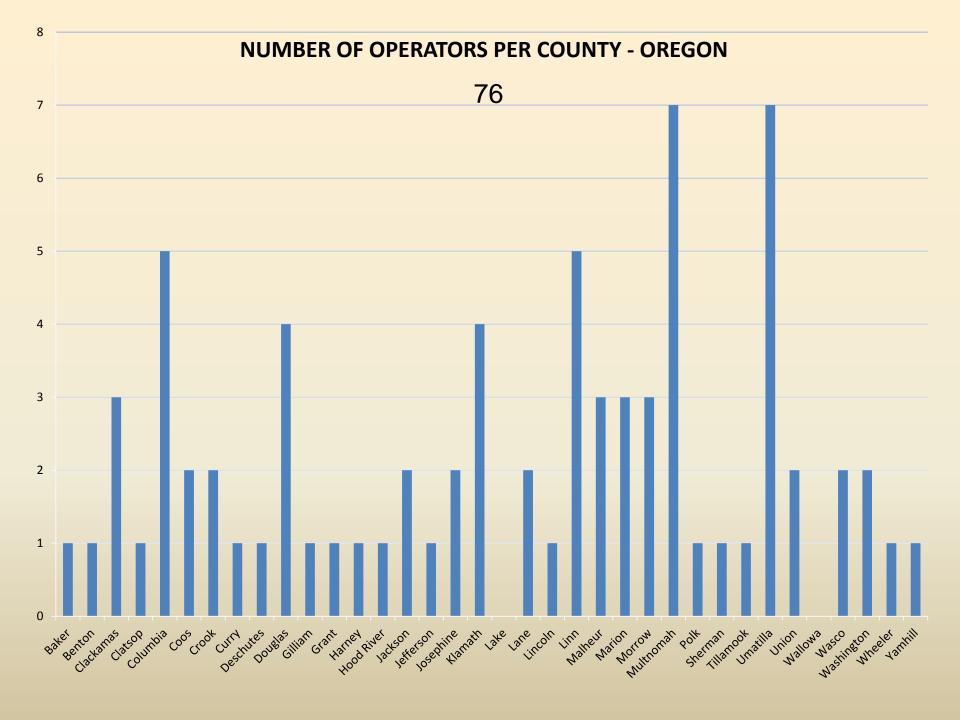
Ability to set up your website

## Message

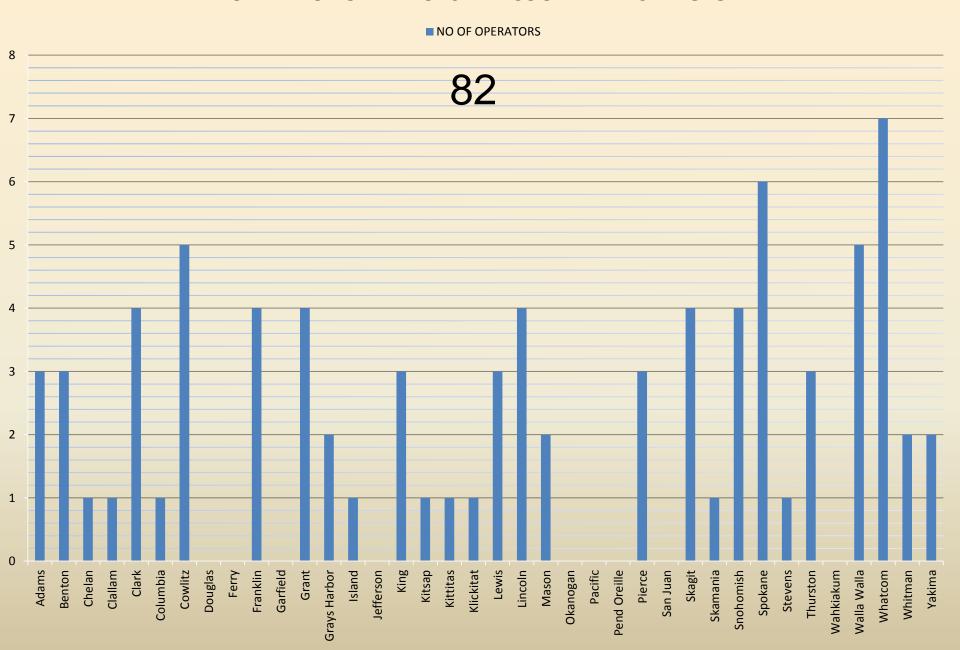
- Unified
- Consistent
- Time Saving
- Repetitive
- Coverage is Nationwide
- Includes all pipelines-gathering, distribution and transmission.

# Thoughts behind Pipeline Association of Washington

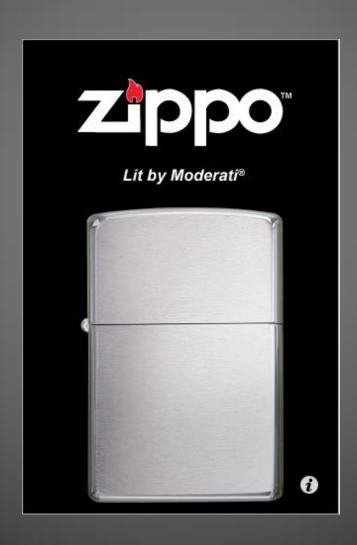
- to best serve public safety we must have face to face meetings with our Stakeholders-Emergency Responders, Public Officials and Excavators.
- we understand our communities best.
- a unified & consistent message is a priority.
- all individuals time is very precious.
- getting the biggest bang for the buck.



#### **NUMBER OF OPERATORS PER COUNTY-WASHINGTON**



# The old days?



## Pipeline Association of Washington

The primary purpose of the PAW is to protect life, enhance public safety, improve emergency preparedness, increase protection of the environment, and prevent damage to property and facilities through a unified state effort.

